



**i BASIC INFO**

**Luís Rodrigues**

(1985, Lisbon – Portugal)

Graphic designer specialised in branding, with skills in several areas such as typography, motion design, photography and 3D modeling.

**🎓 EDUCATION**

**M.A., Graphic Branding & Identity**

London College of Communication  
University of the Arts London  
2013

**B.A., Communication Design**

Faculty of Fine Arts,  
University of Lisbon  
2003 – 2008 (5 year degree)

**🗨️ LANGUAGE**

**Portuguese**

Mother Tongue

**English**

Speaks and writes fluently

**Spanish**

Elementary Notions

**French**

Elementary Notions

**👔 WORK EXPERIENCE**

**Peregrine Communications  
(London, UK)**

Dec. 2016 – Present

In my current role as a senior designer I lead projects from concepts to final delivery, including corporate identity, print and digital design.

**Make it Clear (London, UK)**

Mar. 2014 – Jun. 2016

I transitioned from a mid-weight to senior designer position, leading projects alongside the creative director and strategy team. Frequently I was also asked to support the digital team.

**Ricardo Mealha Design /  
#1 Brand Gallery (Lisbon, PT)**

Aug. 2012 – Dec. 2012

Before starting my MA I joined Ricardo Mealha's innovative project which combined a design studio and a showroom. The design team was in charge of client work and brand activation events, for brands such as Samsung Portugal, ModaLisboa, Universal Music, Vitra, and Gucci.

**3H Comunicação (Lisbon, PT)**

Sep. 2009 – Feb. 2012

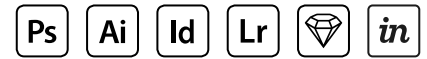
Junior/mid-weight designer role at a studio specialised in branding and print design. I collaborated with a creative director and copywriter, working on projects from initial concepts to artworking.

**RMAC Brand Design (Lisbon, PT)**

Feb. 2009 – Aug. 2009

6-month internship in a large-scale agency, part of the BBDO group. The projects were mostly for big clients in the cultural, banking and luxury brands sectors.

**💻 SOFTWARE SKILLS**



**Advanced**

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Sketch, InVision (Prototyping)



**Intermediate**

Adobe After Effects, Adobe Premiere, MAXON Cinema 4D, Microsoft Office (Word, PowerPoint, Excel), Prezi



**Basic**

Fontlab Studio, Adobe Audition, Adobe Muse, Adobe Flash

**📍 CONTACT**



**URL**

thisisluis.com



**E-mail**

contact@thisisluis.com



**LinkedIn**

linkedin.com/in/thisisluis