



LUÍS RODRIGUES / GRAPHIC DESIGNER & ART DIRECTOR

BASIC INFO

Luís Rodrigues

(1985, Lisbon – Portugal)

Graphic designer specialised in branding, with skills in several areas such as typography, illustration, 3D modeling and photography.

EDUCATION

M.A., Graphic Branding & Identity

London College of Communication
University of the Arts London
2013

B.A., Communication Design

Faculty of Fine Arts,
University of Lisbon
2003 – 2008 (5 year degree)

LANGUAGE

Portuguese

Mother Tongue

English

Speaks and writes fluently

Spanish

Elementary Notions

French

Elementary Notions

WORK EXPERIENCE

Peregrine Communications (London, UK)

Dec. 2016 – Present

In my current role as a senior designer I lead projects from concepts to final delivery, including corporate identity, print and digital design.

Make it Clear (London, UK)

Mar. 2014 – Jun. 2016

I transitioned from a mid-weight to senior designer position, leading projects alongside the creative director and strategy team. Frequently I was also asked to support the digital team.

Ricardo Mealha Design / #1 Brand Gallery (Lisbon, PT)

Aug. 2012 – Dec. 2012

Before starting my MA I joined Ricardo Mealha's innovative project which combined a design studio and a showroom. The design team was in charge of client work and brand activation events, for brands such as Samsung Portugal, ModaLisboa, Universal Music, Vitra, and Gucci.

3H Comunicação (Lisbon, PT)

Sep. 2009 – Feb. 2012

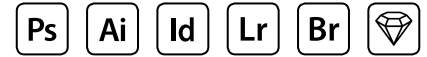
Junior/mid-weight designer role at a studio specialised in branding and print design. I worked in tandem with a creative director and copywriter, leading the projects from initial concepts to artworking.

RMAC Brand Design (Lisbon, PT)

Feb. 2009 – Aug. 2009

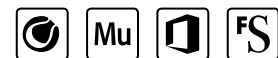
6-month internship in a large-scale agency, part of the BBDO group. The projects were mostly for big clients in the cultural, banking and luxury brands sectors.

SOFTWARE SKILLS



Advanced

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Lightroom, Adobe Bridge, Sketch



Intermediate

MAXON Cinema 4D, Adobe Muse, Microsoft Office, Fontlab




Basic

Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Dreamweaver, Adobe Flash

CONTACT

 **URL**
thisisluis.com

 **E-mail**
contact@thisisluis.com

 **Phone**
+44 (0)7442325065

 **Skype**
luisjsr

 **Linkedin**
linkedin.com/in/thisisluis